

# CASE STUDY

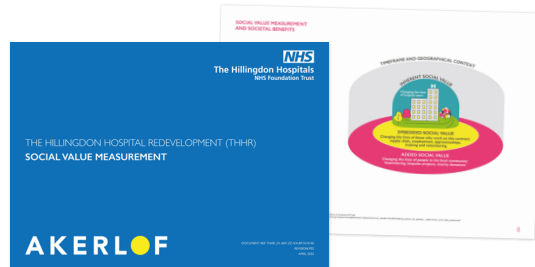
## HILLINGDON HOSPITAL REDEVELOPMENT APPROACH TO SOCIAL VALUE

### PROJECT OVERVIEW

The Redevelopment of Hillingdon Hospital offers the potential to deliver a lasting social, environmental and economic legacy.

Through the redevelopment, the Hillingdon Hospitals NHS Foundation Trust (THHFT) will meet the local acute care needs of circa 350,000 people, including the provision of over 500 inpatient beds, A & E, outpatients and maternity care.

Within the Hillingdon Redevelopment, the Trust is committed to measurably improving health and wellbeing outcomes for the people in Hillingdon, ensuring that sustainable health and social care services are built around local needs with the appropriate fit-for-purpose estate.



### WHAT WE DID

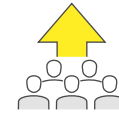
As the Trust prepared to submit their Outline Business Case and planning permission, Akerlof was commissioned to develop a social value strategy, charter and forecast.

To help the Trust to identify core priorities, we first created a Requirements Assessment, ensuring social and economic interventions were centred on and aligned to local and national needs. We then delivered two workshops for key stakeholders to shape the strategy, developing themes, outcomes and measures, including activities that had already been planned. From these sessions, we developed the strategy, financial forecast and measurement approach.

To optimise the strategy, we validated and refined our approach through continuous engagement with community partners, the wider Trust, the London ICS and the local borough council.

As social value was a new concept to many, a significant part of our role was building capacity and capability within the redevelopment team and Trust. We did this through training sessions, guidance notes and clear checklists for each team.

### THE IMPACT



An upskilled redevelopment team, with a roadmap and checklist to embed social value through design, procurement, planning, delivery, and operation



A comprehensive social value strategy and external cut for strategic engagement



Quantified social value, which supported the value for money category within the economic case



A one-page social value charter, with a supporting narrative for the redevelopment website

### DON'T JUST TAKE OUR WORD FOR IT...

“ Working with Akerlof to develop our approach to social value has been a great experience. Our whole redevelopment team speaks very highly of the support we have received from Akerlof, and I'd happily recommend their work to other trusts developing an approach to social value.

Given the scale, phase, and pace of the redevelopment, Akerlof had a challenging task to build awareness, knowledge, and consensus around social value in a very tight timeframe. Through extensive engagement, Akerlof has ensured everyone is sighted on and bought into our approach.

We are delighted with the completed work and hope to have the opportunity to work together in the future. ”

**Neetu Sharma, Strategy, The Hillingdon Hospital Redevelopment**

### GET IN TOUCH

Ellie Jenkins  
07549 120 134  
Ellie.Jenkins@akerlof.co.uk