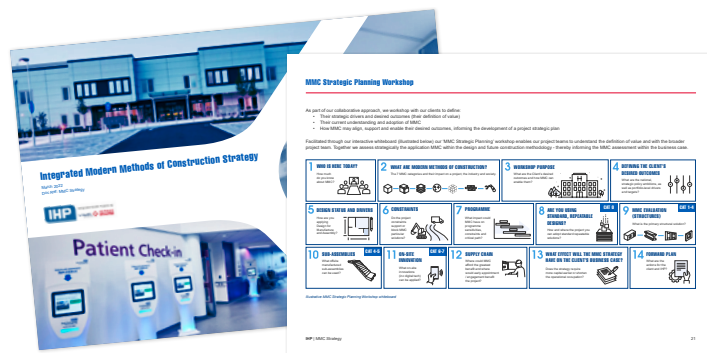


CASE STUDY

MMC STRATEGY UNLOCKS NEW OPPORTUNITIES FOR INTEGRATED HEALTH PROJECTS

PROJECT OVERVIEW

Akerlof was tasked with developing the MMC strategy for one of the UK's leading healthcare contractors, Integrated Health Projects (IHP), which is an established joint venture between VINCI Construction UK and Sir Robert McAlpine.



WHAT WE DID

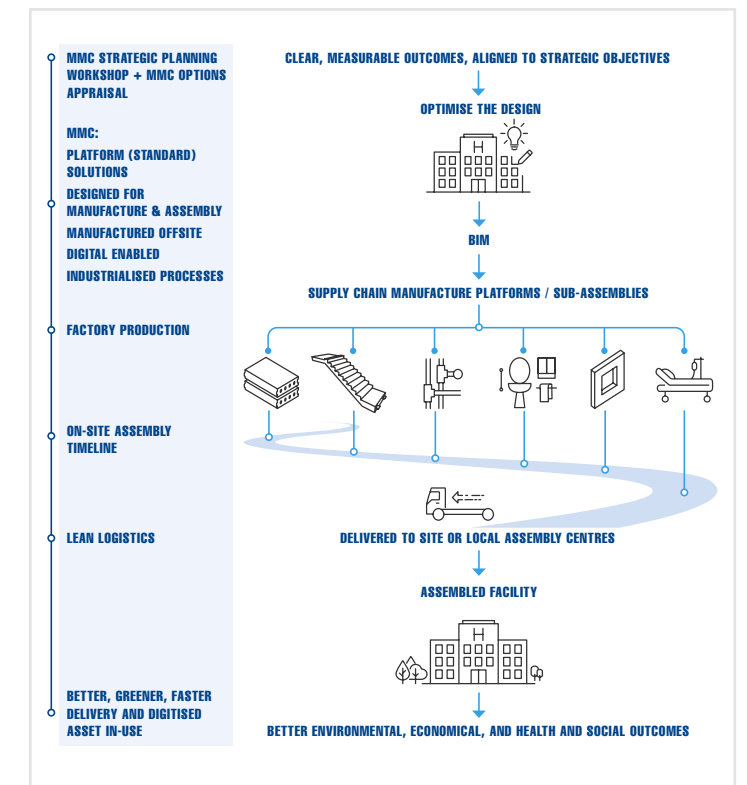
Akerlof initially conducted a thorough gap analysis, evaluating the business' understanding, maturity and adoption of MMC relative to industry benchmarks. Armed with insights into the organisation, we shaped an MMC value proposition, focused on supporting a strategic framework re-bid.

Through a long-term lens, we provided clear definitions, guidance and a common language to foster an organisational understanding of MMC. Building on this foundation, we delivered an implementation plan, backed by SMART goals, materials to support organisational learning and growth, and tools to inform a data-driven approach, including quantitative assessment of MMC.

Read how IHP's refreshed [MMC strategy and Toolkit](#) is supporting their clients, designers and wider project teams to maximise the value of MMC.

THE IMPACT

- Established a clear vision and structure, transitioning from tactical to strategic adoption of MMC, resulting in better outcomes
- Focused framework that has facilitated a strategic growth in capability and application of MMC within IHP
- Catalysed a successful strategic framework re-bid
- Positive impact on individual projects, leading to improved understanding, awareness and application of MMC within the business



GET IN TOUCH

Jamie Hillier
07791 718 377
Jamie.Hillier@akerlof.co.uk